



# Cinema Reopening Kit

The Cinema Reopening Kit is a collection of specially curated features to help you adapt your cinema, with a strong emphasis on a self-serve experience, to keep both moviegoers and staff safe and comfortable when you reopen. Discover the key features and moviegoer journey below.



## WEB

Book tickets remotely



## KIOSK

Self-service for your moviegoers



## MOBILE

Order without direct contact



## DIGITAL SIGNAGE

Announce orders for pickup and prevent queues



## CXM

Living Ticket - Contact tracing and digital ticketing



## F&B

Remote ordering, preparation, and pickup of F&B



## POS

Perform contact tracing on orders



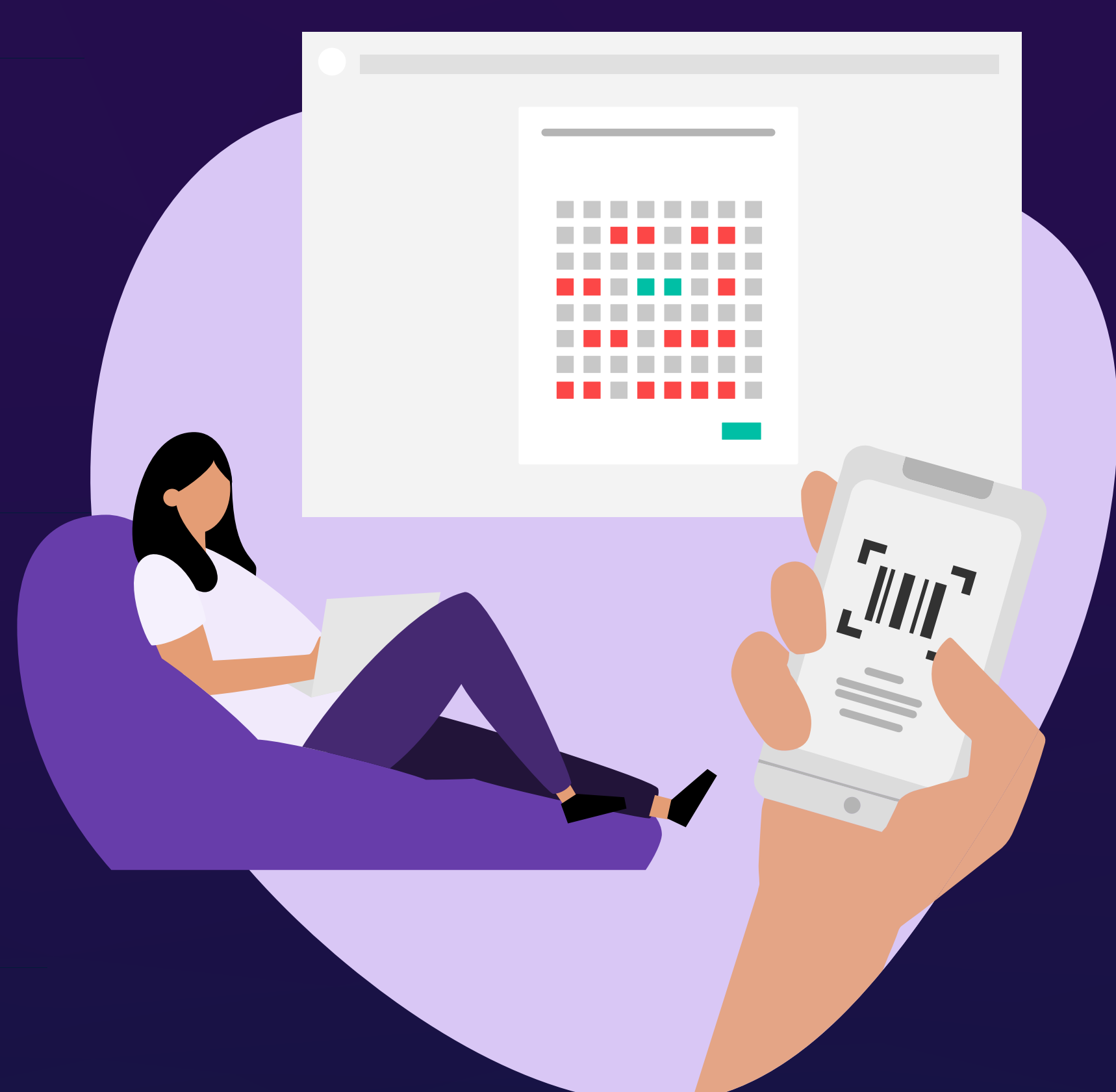
## INTOUCH

Enforce cleaning measures



## SELF SCAN

No more physical exchanges of tickets



## AT HOME – BOOKING TICKETS AND SEATS ONLINE



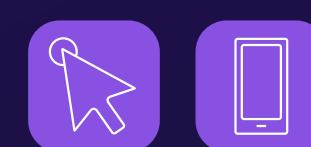
### BOOK FROM HOME

Encourage moviegoers to book their ticket through your cinema website or app to avoid queues and contact at the cinema.



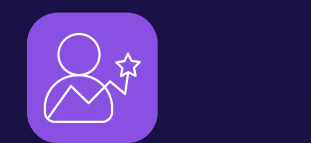
### SOCIAL DISTANCED SEATING

At the seat selection step, enforce social distancing with a revolutionary dynamic seating solution. Automatically force gaps (for any number of seats) between each booking, by programming bespoke parameters that must be respected to be approved.



### CONTACT TRACING

Collect your moviegoers' details from any sales channel, even third parties, as required by authorities for contact tracing purposes.



### SEND DIGITAL TICKETS

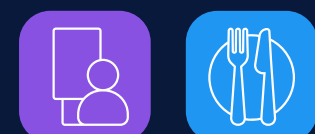
Send a paperless digital ticket – a Living Ticket – to your moviegoers via email or SMS. Any additional purchases from any digital channel such as concessions will appear on the same Living Ticket to create a seamless and contactless journey.

## IN THE LOBBY – SELF-SERVICE ORDERING



### SELF-SERVICE FOOD & BEVERAGE

Enable moviegoers to purchase food and beverage via your website, mobile app, and kiosk, removing the need for direct interaction at the counter. Payment and ordering remain contactless.

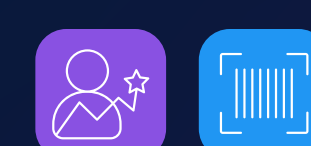


### QUEUE-FREE F&B

With a combination of digital signage and mobile app notifications, notify your moviegoers when their order is ready so they can collect their orders without ever queueing, and with minimal contact.



## INSIDE THE AUDITORIUM – SCANNING TICKETS AND DISTANCED SEATING



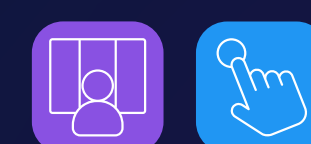
### SELF-SCAN TICKETS

By issuing digital tickets, the need to exchange physical tickets is removed from checking ticket validity. Additionally, direct contact can be further reduced by allowing moviegoers to scan their own tickets.



### SOCIALLY DISTANCED SEATING

Moviegoers can sit in their groups and individually, safely spaced from one another, as the system automatically restricts seat reservations during booking to ensure safe distances are maintained between groups.



### ENFORCE THOROUGH CLEANING

Reassure moviegoers and staff of their safety inside the cinema by displaying the health and hygiene measures adopted for their protection on your digital signage. Enforce those measures by scheduling regular cleaning checks for the team to perform in each section of the theatre.

To learn more about this kit and how Vista Cinema can help you contact [reopenkitUS@vista.co](mailto:reopenkitUS@vista.co).

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